



# Dalton PUBLIC MARKET

The market will run every Friday from 4-7, from June 16, 2017 thru October 13, 2017 on the Dalton CRA side lawns. Indoor markets will take place at the Stationery Factory on Flansburg Avenue during the fall/winter/spring months; dates and times to follow.

## Rules and Responsibilities

- \* Booth size - All vendors must confine their presentation to within the contracted booth space of 10' x 10'. Additional booth space may be requested well in advance of the market and will require additional booth fees. All tents must be weighted or staked at all times.
- \* Booth Fees – Upon acceptance by the market board, market fees will be \$400 per 10' x 10' space for the June-Oct season and are non-refundable. Every other Friday Booth fee is \$250 for the summer season, 2017. Specific dates only are \$25/day unless during a Grow Dalton event, in which case special rates will apply.
- \* Booth Assignment – The Market committee makes stall assignments based on overall product balance, energy requirements, seasonal availability and customer needs. All reasonable attempts will be made to keep full-season vendors in the same stall throughout the market season and consistent vendors in stall locations to the best of Market committee's ability but cannot be guaranteed.

- \* Electricity – Electrical outlets are limited. Please notify the Market Manager regarding your needs. Vendors must apply for electricity use and fee for electricity is: \$
  
- \* Missed Days – The Market Manager must receive notification of cancellation by Thursday at 1:00 pm for a Friday’s Market. Refunds are not available for market days missed. Vendors who do not show up for the market, and were not pre-paid, will not have spaces held for them for future markets without pre-payment.
  
- \* Taxes – Vendors are responsible for meeting their own taxation requirements.
  
- \* Safety and Security – Vendors are responsible for the security and safety of their products while at the Market. The Grow Dalton Public Market is not responsible for any loss, theft or damage to vendor merchandise, displays or products at any time while at the Market.
  
- \* Insurance – Grow Dalton Public Market has limited liability insurance coverage. This does not cover incidents that are directly attributed to a vendor’s product or actions. We encourage all vendors to carry their own insurance in addition to the coverage provided by the Market. Food vendors must have liability insurance and comply with all town of Dalton Board of Health requirements. Independent vendors should be able to purchase additional coverage for themselves through their homeowners insurance policy.
  
- \* Media Release- Throughout the market season pictures and videos may be taken at the market. These pictures may be used on social media sites, websites or press releases. If you are concerned about having your image in the media, or your contact information shared with the public, please discuss this with the manager.
  
- \* Personal Conduct - Vendors are asked to conduct themselves with kindness and respect towards customers and other vendors alike. Please direct any concerns about other vendors, patrons, management, or policies to the Market Manager(s) and/or BOD. Disregard of Rules and

Responsibilities will result in verbal warning from market manager(s) with the possibility of expulsion from the market. This decision will be entirely at the discretion of the market manager(s).

## VENDOR APPLICATION

Personal Name:

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Business Name:

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Mailing Address:

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Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Which category best suits your booth?

Farm Produce  Prepared Food  Artisan / Craft  Community Booth

Will your booth require a source of electricity? Yes No

If yes, how much? \_\_\_\_\_V

Price range of your products: Minimum \$ \_\_\_\_\_ Maximum \$

\_\_\_\_\_ Average \$ \_\_\_\_\_

Do you accept SNAP/EBT? yes no

Please list all products you wish to sell at the Market. Please be complete and concise.

Summer MARKET DATES ~ 2017 ~ Applying for: (please check)

\_\_\_ Full Season June 16 - October 13, Fridays 4-7 pm \$400

\_\_\_ Every other Friday of Full Season \$250

\_\_\_ Specific dates only: \$25/per date unless during Grow Dalton events, in which case, special event rates will apply.

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Total owed and enclosed - (with exception of special events)  
\$\_\_\_\_\_ Check or Cash

Payment is required by 5/1/17 before vendor space is reserved and booths will be reserved on a first-come, first-served basis. Please send signed copies of Rules and Regulations and Vendor Application with your check made out to: Dalton Public Market

Send to:

Ruth Crane

Holiday Brook Farm

100 Holiday Cottage Road

Dalton, MA 01226

Signature of Vendor:

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Contacts:

Ruth Crane: 413-441-4597 or

[ruth@holidaybrookfarm.com](mailto:ruth@holidaybrookfarm.com)

George Shoemaker: 518-928-6764 or  
[george@thebizofcoffee.com](mailto:george@thebizofcoffee.com)