



April 10, 2017

Dear Farmer/Artisan,

It is with great excitement that The Grow Dalton committee of Dalton, MA is launching the Dalton Public Market on June 16, 2017.

The market will be held on Friday afternoons from 4-7pm through October 13th. We will be holding the market on the beautiful lawns of the Dalton Community Recreation Association, just as you enter the village of Dalton. This is a powerful location along Routes 8/9 and the traffic there is very heavy on Friday afternoons and will have tremendous visibility. The Grow Dalton committee is very committed to the marketing of this endeavor and ensuring it's success as a wonderful social /shopping event for Dalton and surrounding towns.

We are inviting farmers and sellers of all manner of foods, beverages, fresh produce and general farm products as well as encouraging local artisans to participate. This will be a fun and upbeat place to sell your wares and expand your customer base. We have strong anchor vendors at this time and are offering space to other serious sellers to take part. To keep it interesting, we also plan to have music, activities and a "Community Booth" that will change each week to showcase a local organization.

Vendors will be offered a full-season, weekly participation membership, an every other Friday membership or even participation on a one-time basis. An indoor, winter market will be offered at the Stationery Factory on Flansburg Avenue as well, with summer regular vendors having first option on those spaces. Foul weather markets will also be held indoors at the Stationery Factory. The Stationery Factory is a renovated Crane & Co. mill building that hosts various other businesses and events and has a great positive vibe.

Please find the enclosed application to participate in the Dalton Public Market - we look forward to a great summer season in Dalton!

Best regards,

The Grow Dalton committee and Public Market managers